

## PEI Potato Board Elects New Executive for 2016/17

(CHARLOTTETOWN, PE - December 15th, 2016) The Prince Edward Island Potato Board has a new executive as a result of its December 14th Board of Directors meeting.

Rodney Dingwell of Morell was elected as the new Chairman of the Board. Rodney and his family own and operate Mo Dhaicdh Farms Ltd., growing processing and tablestock potatoes. Rodney represents the processing sector for the Montague-Souris District on the Board.

The new Vice-Chairman of the Board is Darryl Wallace of Cascumpec. Darryl and his family own and operate Wallace Family Farms. Darryl represents the processing sector for the West Prince District.

The third member of the Executive Committee is Jason Hayden of Cherry Valley who was elected Secretary-Treasurer. Jason represents the tablestock sector for the Montague-Souris District.

Also joining the Board are two new directors: Mark MacMillan of Pownal, who will be representing the processing sector for the Charlottetown District and Harris Callaghan of St. Louis, who will be representing the tablestock sector for the West Prince District.

The returning Board Directors are Alex Docherty, Fulton Hamill, Wayne Townshend, Owen Ching, David Francis, John Hogg, and Glen Rayner. Ashton Perry of Elmsdale also participates in Board meetings as a representative of the PEI Young Farmers Association.

The Board also recognized the efforts of retiring Board members Donald Godfrey and Kirk Shea for their service over the past few years.

The potato industry is the largest economic driver of the agriculture industry on Prince Edward Island, and is worth over one billion dollars to the Prince Edward Island economy each year. Prince Edward Island is also the largest potato-producing province in Canada. The Prince Edward Island Potato Board represents Island potato growers and assists in growing the market for PEI Potatoes locally, nationally, and internationally.